

GMO: OUR RIGHT TO KNOW

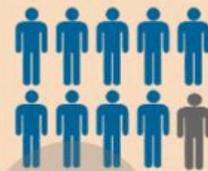
 (we're winning!) 

The people have spoken. We demand the right to know if the food we're eating and feeding to our families contains genetically engineered ingredients. Prop 37 may not have passed in California, but this movement is going strong, and it will not be stopped!



* Center for Food Safety's Map of Genetically Engineered Food Labeling Laws

The people have spoken



92% of Americans want GMOs labeled



1.3M

1.3+ million signatures so far on the FDA petition demanding mandatory labeling



Making History in California

In spite of a \$46 million misinformation campaign by the chemical companies that make GMOs, in November 2012 nearly half of California voters still voted in favor of prop 37 for mandatory labeling.

4.2M+
Votes in favor of prop 37

Voting with our wallets



* Annual U.S. sales of Non-GMO Project Verified products in Billions



6,000+
Non-GMO Project Verified Products

TAKE ACTION!

Visit www.nongmoproject.org to learn more about GMOs, the non-GMO movement, and what you can do to help protect the future of our food.