GMO: OUR RIGHT TO KNOW
(we're winning!)

The people have spoken. We demand the right to know if the food we're eating and feeding to our families contains genetically engineered ingredients. Prop 37 may not have passed in California, but this movement is going strong, and it will not be stopped!

- 23 States working on mandatory labeling
- 61 Countries already have mandatory labeling*

* Centers for Food Safety's Map of Genetically Engineered Food Labeling Laws

The people have spoken

- 92% of Americans want GMOs labeled
- 1.3M+ million signatures so far on the FDA petition demanding mandatory labeling

Making History in California

In spite of a $46 million misinformation campaign by the chemical companies that make GMOs, in November 2012 nearly half of California voters still voted in favor of prop 37 for mandatory labeling:

- 4.2M+ Votes in favor of prop 37

Voting with our wallets

- $2.9B in Non-GMO Product Sales* in 2012
- 6,000+ Non-GMO Project Verified Products

* Annual U.S. sales of Non-GMO Project Verified products in Billions

TAKE ACTION! Visit www.nongmoproject.org to learn more about GMOs, the non-GMO movement, and what you can do to help protect the future of our food.